



Eureka! The Tent Company

Quality, leadership and innovation

Those are the words associated with Eureka! The Tent Company. For more than 125 years, we've been exceeding your expectations—in product design, in product testing and in our commitment to the industry.

We were the first in the industry to market the benefits of backyard party canopy rentals, and this set the stage for future growth and innovation throughout the industry. In the early 1990s, we did it again with the introduction of the Genesis® and Elite® tension tents. And we didn't stop there . . . some of our popular and modern innovations include the E!Span and X4 Clearspan structures, the Evolution Wind-Rated tension tents and—most recently—the Revolution Party Canopy. Along the way, we've been the recipient of multiple IFAI International Achievement Awards for tent design and excellence, and our people remain active members in every industry association, meeting and trade show.

With quality workmanship, superior materials, innovative engineering, world-class sales and service, and responsive marketing, Eureka! is working to make sure our relationship with you is strong, mutually rewarding and, in a word, special!

» See our ad on page 25.

Eureka!

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