



Eureka! The Tent Company

Quality, leadership and innovation

Those are the words associated with Eureka! The Tent Company. For more than 115 years, we've been exceeding your expectation—in product design, in product testing and in our commitment to the industry.

We were the first in the industry to market the benefits of backyard party canopy rentals, and this set the stage for future growth and innovation throughout the tent industry. And, with the introduction of the Genesis[®] and Elite[®] tension tents, Eureka! again added true innovation in tent design. Along the way, we've been the recipient of multiple IFAI International Achievement Awards for tent design and excellence, and our people have been active members in every industry association, meeting and trade show.

With quality workmanship, superior materials, innovative engineering, world-class sales and customer service, and responsive marketing, Eureka! is working to make sure our relationship with you is strong, mutually rewarding and, in a word, special!

Eureka!

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