



EXHIBITOR PROSPECTUS

WORK HARD  
PLAY HARD



IFAI  2011  
**tentexpo**

**JANUARY 24-27**

Tradewinds Resort and  
Conference Center  
St. Pete Beach, FL

[tentexperts.org](http://tentexperts.org)

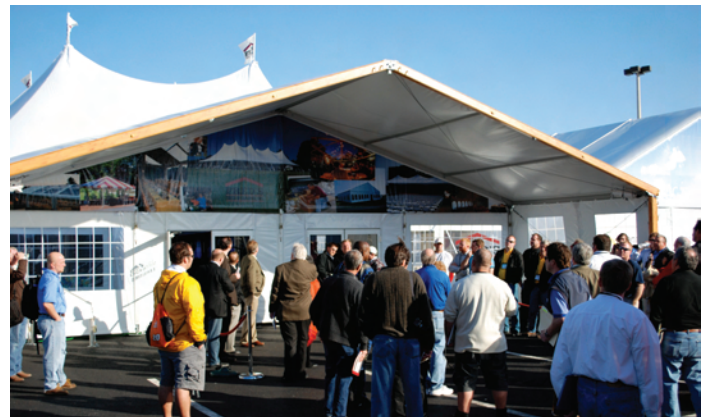


### WHY EXHIBIT AT IFAI TENT EXPO?

- Products are featured in an outdoor event setting
- Face-to-face selling opportunity
- Interact with many customers in one day
- Decision makers attend
- Learn how to differentiate your products and services
- Have fun with other industry professionals

### WHO ATTENDS IFAI TENT EXPO?

- Tent rental and special event companies looking for all types of tents, fabric structures and accessories sourcing items that will increase business efficiencies while making the installation process easier.
- Tent manufacturers
- Hospitality industry professionals
- Sporting event planners
- Disaster relief agencies
- City Planners



## TENTATIVE SHOW SCHEDULE

### MONDAY, JANUARY 24, 2011

9:00 AM – 4:00 PM	Training for the Tent Installer Program
12:00 – 5:00 PM	TRD Golf Tournament – Isla Del Sol Yacht and Country Club
2:00 – 5:00 PM	Booth Exhibitor Set-up
6:00 – 8:00 PM	Meet & Greet – Members, New Members; New Attendees

### TUESDAY, JANUARY 25, 2011

8:00 AM – 5:00 PM	Tent Installations: Pole, Frame & Clearspan Sessions
9:45 – 10:30 AM	Staking Demo
10:00 AM – 2:00 PM	Booth Exhibitor Set-Up
10:45 – 11:45 AM	Keynote Speaker
5:00 – 7:00 PM	Exhibits Open
7:00 – 8:30 PM	Opening Reception

### WEDNESDAY, JANUARY 26, 2011

9:00 AM – 12:00 PM	Exhibits Open
12:00 – 1:00 PM	Barbecue/Buffer
1:00 – 2:30 PM	Tour of Tents
2:30 – 3:30 PM	Ballasting Presentation
2:30 – 5:30 PM	Exhibits Open
6:00 PM	Strike Booths
6:00 – 8:00 PM	Wodetzki Dinner
8:00 – 11:00 PM	Party on the Beach

### THURSDAY, JANUARY 27, 2011

8:00 – 5:00 PM	Strike Tents
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## HOTEL INFORMATION

Tradewinds Resort  
 5500 Gulf Boulevard  
 St. Pete Beach, Florida 33706  
 +1 800 808 9833

(request group rate for Tent Rental Division of IFAI)

Room Rates (Single/Double): \$149 per night

(Room rates are subject to state and local taxes. Confirmations will be sent directly from the hotel. Reservations must be guaranteed with a first night deposit or a major credit card. Hotel will not hold any reservations unless secured by one of these methods. All rates are US Dollars. Any food and beverage charges made at 14 on site restaurants and bars to the hotel room, qualify for a 20% discount.)

Room Block Deadline: Thursday, December 30, 2010

## TRADEWINDS RESORT PAVILION

Exit												Exit		
		8	9	10	11	12	13							14
Service Desk		10'										15		
7		56	55	42	41	28	27							16
		57	54	43	40	29	26							
6		58	53	44	39	30	25							17
	7'	59	52	45	38	31	24							
4		9.5'										18		
		60	51	46	37	32	23							
2		61	50	47	36	33	22							20
	7'	62	49	48	35	34	21							
1		9'										6.5'		
		Entrance											Registration	
Exit												Exit		

*"We exhibited at the Tent Expo to introduce our new JackJaw Stake Puller to the world. As a result, we gained new customers from all over North America, and also in Brazil, New Zealand, England, Australia and Mexico! It is the show to meet professionals in the tent rental business. We will be back again in 2011."*

Bob Anderson, Construction Accessories, Inc.  
 Waynesville, OH



### WHAT IS THE TENT RENTAL DIVISION?

The Tent Rental Division (TRD) is a division of the Industrial Fabrics Association International (IFAI). TRD provides resources and programs for tent rental professionals to deal with common problems and offer opportunities, develop a fellowship among tent rental owners, establish guidelines for safety for the tent installer, provide instructions for proper tent installations, and maintains an identity for all tent rental personnel.



WORK HARD, PLAY HARD!



**THE TENT RENTAL DIVISION**

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**IFAI** | division